

Cleaning Products Intermediate Formulations Short Course
May 3, 2010
Downtown Marriott
Chicago, Illinois

Preliminary Program

7:30 a.m. – 8:00 a.m.	Registration and Continental Breakfast
8:00 a.m. – 8:05 a.m.	Welcome and Introduction: Susan Yearsley, Glenn Corporation
8:05 a.m. – 8:15 a.m.	Product Care: Mark Cohen, NCH Corporation
8:15 a.m. – 10:15 a.m.	Fabric Care Introduction and Market Overview: Jackie Pytel, Stepan Company <ul style="list-style-type: none">• Laundry Detergents: Elena Petrovicova, Church & Dwight Company• Household Fabric Softeners: Jackie Pytel, Stepan Company• Polymers for Fabric Care Applications: Dr. Jan Shulman, Dow Chemical Company
10:15 a.m. – 10:30 a.m.	Break
10:30 a.m. – 12:00 noon	Scientific Tools and Techniques – Improving Effectiveness and Efficiency in Formulation: Andrew Kaziska, Croda
12:30 p.m. – 1:30 p.m.	Luncheon
1:30 p.m. – 3:00 p.m.	Hard Surface Cleaner Trends: Virginia Lazarowitz, Cognis Corporation <ul style="list-style-type: none">• Solvents in Cleaners: Molly Busby, Dow Chemical Company• Formulating Acidic and Alkaline Cleaners: Ed Caballero, Cognis Corporation• Formulating Antimicrobial Hard Surface Cleaners: Gregory Van Buskirk, Clorox Company
3:00 p.m. - 3:15 p.m.	Break
3:15 p.m. – 4:45 p.m.	Dishwashing Introduction and Market Overview: Dr. Jan Shulman, Dow Chemical Company <ul style="list-style-type: none">• Use of Enzymes in Dishwash Detergents: Nelson Prieto, Novozymes North America• Formulating Manual Dishwashing Liquids: Virginia Lazarowitz, Cognis Corporation• Formulating Automatic Dishwashing Detergents and Boosters: Dr. Jan Shulman, Dow Chemical Company• Formulating Rinse Aids: Dr. Heinz Plaumann, BASF Corporation
4:45 p.m. – 5:00 p.m.	Wrap-Up: Susan Yearsley, Glenn Corporation
5:00 p.m.	Seminar Concludes